

## Selected Clients

### Corporations

- AOL
- ePals, Inc.
- Fannie Mae
- Gallup
- General Electric
- MetLife
- The Boar's Head
- Verizon

### Associations and Nonprofits

- American Association of Community Colleges
- American College of Cardiology
- American Public Transportation Association
- American Society of Plastic Surgeons
- Corporation for National and Community Service
- Operation Smile

### Academic

- American University
- Brandeis University
- The George Washington University
- University of Virginia
- Virginia Community College System

### Federal Agencies

- Defense
- Education
- Health and Human Services
- Housing and Urban Development
- Interior
- State
- Treasury

### Local Government

- District of Columbia
- Fairfax County
- Los Angeles City and County
- Montgomery County
- Prince George's County
- Town of Leesburg

### NAICS Codes

541430	541613	541820	541910
541490	541614	541830	561110
541511	541618	541850	561499
541611	541720	541860	611430
541612	541810	541890	

### Certifications

- Small, woman-owned business
- DUNS: 18-505-6942
- GSA AIMS: GS-23F-0168L
- GSA MOBIS: GS-10F-0510N

## We're on a Mission. Yours.

Reingold is a small, woman-owned, full-service strategy and communications firm with a 24-year track record of crafting successful and award-winning campaigns.

Our branding, creative design, market research, and awareness-building campaign experience includes working at the leadership levels of nonprofits and corporations, as well as with federal, state, and local government agencies.

We unite strategic planning with compelling messages and high-impact design to advance new ideas, attract new customers, and drive demand for your products and services. We will partner with you to amplify your voice, ratchet up your visibility, and demonstrate your value.

### Strategic Communications

- **Branding:** Make a lasting and valuable impression on your customers
- **Research and Analysis:** Study, segment, and target your customers to determine the best messages
- **Social Marketing:** Raise public awareness and sustain market share
- **Media Relations:** Tell your story through key media channels
- **Grassroots Mobilization:** Leverage your network and empower advocates

### Creative Services

- **Graphic Design:** Create memorable and meaningful materials
- **Video Production:** Produce videos that resonate with your audiences
- **Multimedia:** Develop compelling and state-of-the-art presentations
- **Promotional Services and Products:** Deliver high-quality, effective promotional and tradeshow materials and displays—at the best price

### Information Technology

- **Websites:** Integrate form and function with user-friendly architecture, current technology, and engaging visuals and content
- **Web Marketing:** Expand your reach via Web 2.0 technologies
- **Podcasts, Blogs, and Email Blasts:** Deliver your message fast and far

### Management Consulting and Member Relations

- **Change Management:** Set a new course, internally and externally
- **Partnership Development:** Leverage the influence of like-minded champions and organizations to spread your message
- **Management Systems:** Streamline process, structure, and systems
- **Program Evaluation:** Measure results, identify challenges, and expand key strengths and opportunities
- **Training:** Enhance your team's communications and promotional skills

We want to learn more about your communications needs.

**Contact Us:** Susan Thomas, Vice President  
202.333.0400 or [stthomas@reingold.com](mailto:stthomas@reingold.com)

[www.reingold.com](http://www.reingold.com) | 1415 Elliot Place, NW, Washington, DC 20007