

Selected Clients

Federal Agencies

- Defense
- Education
- Health and Human Services
- Housing and Urban Development
- Interior
- Labor
- State
- Treasury

Local Government

- District of Columbia
- Fairfax County
- Los Angeles City and County
- Loudoun County
- Montgomery County
- Prince George's County
- Prince William County
- Town of Leesburg

Associations and Nonprofits

- American Association of Community Colleges
- American College of Cardiology
- American Public Transportation Association
- Corporation for National and Community Service
- National Retail Federation
- Operation Smile

Academic

- Brandeis University
- Fairfax County Public Schools
- The George Washington University
- University of the District of Columbia
- Virginia Community College System

NAICS Codes

541430	541613	541820	541910
541490	541614	541830	561110
541511	541618	541850	561499
541611	541720	541860	611430
541612	541810	541890	

Certifications

- DUNS: 18-505-6942
- GSA AIMS: GS-23F-0168L
- GSA MOBIS: GS-10F-0510N
- DC MOBIS: PODS-2004-C-918-66
- LSDBE-Certified in the District of Columbia
- Small, woman-owned business

Ask us about our specific IDIQ and BPA contract vehicles.

A Private Sector Firm with a Public Service Soul

Services for Government Agencies and Public Programs

Reingold is a small, woman-owned, full-service strategy and communications firm with a 24-year track record of helping government programs achieve success.

We unite strategic planning with compelling messages, award-winning design, proven change management practices, and the latest technologies to align goals, advance new ideas, and attract targeted audiences. We will partner with you to articulate your vision, amplify your voice, ratchet up your visibility, and demonstrate your value to key constituencies—both internal and external.

Our deep experience in public education, branding, social marketing, creative design, market research, and change management includes work at the leadership levels of federal, state, and regional institutions—both military and civilian—as well as at the grassroots level with public and private constituencies.

Strategic Communications

- **Branding:** Make a lasting and valuable impression on your audiences
- **Research and Analysis:** Study, segment, and target your audiences to determine the best messages
- **Social Marketing:** Raise public awareness and sustain behavior change
- **Media Relations:** Tell your story through key media channels
- **Grassroots Mobilization:** Leverage your network and empower advocates

Creative Services

- **Graphic Design:** Create memorable and meaningful materials
- **Video Production:** Produce videos that resonate with your audiences
- **Multimedia:** Develop compelling and state-of-the-art presentations
- **Promotional Services and Products:** Deliver high-quality, effective promotional and tradeshow materials and displays—at the best price

Information Technology

- **Websites:** Integrate form and function with user-friendly architecture, current technology, and engaging visuals and content
- **Web Marketing:** Expand your reach via Web 2.0 technologies
- **Podcasts, Blogs, and Email Blasts:** Deliver your message fast and far

Management Consulting

- **Change Management:** Set a new course, internally and externally
- **Partnership Development:** Leverage the influence of like-minded champions and organizations to spread your message
- **Management Systems:** Streamline process, structure, and systems
- **Program Evaluation:** Measure results, identify challenges, and expand key strengths and opportunities
- **Training:** Enhance your team's communications and promotional skills

We want to learn more about your communications needs.

Contact Us: Susan Thomas, Vice President
202.333.0400 or stthomas@reingold.com

www.reingold.com | 1415 Elliot Place, NW, Washington, DC 20007