

# Reingold Digital Health

## Working at the intersection of health care and technology

With health care advancing at hyper speed, Reingold Digital Health fills the critical gap between new technologies and your ability to deliver a seamless health care experience — and to leverage your high-quality care to acquire new patients. What's the missing link? It's human behavior.



## Our Services

Our services cover the range of challenges you may encounter as you expand your services in the digital environment.



### Digital Front Door

**Help users navigate the fast-moving digital journey.**

We'll show you how to integrate data, platforms, and communications based on your audiences' specific health care journeys and goals — from appointments through after-care.



### Virtual Health Adoption

**Drive success by providing for your providers.**

We'll examine exactly what your providers are thinking, feeling, and encountering. Then we'll apply our expertise in communications, training, and change management to resolve their frustrations and rev up their key motivators — driving your success.



### Patient Acquisition

**Attract new patients with new thinking.**

You have a winning story to tell. Our full-service digital marketing team knows how to tell that story and use it to engage new patients — wherever they are, at the right points in their health care journeys — so they'll choose you.

## Our Expertise

As a full-service digital marketing firm, Reingold delivers integrated strategies that maximize impact and cost efficiency, tailoring our tactics to your goals and budget.

**We provide experience and expertise in:**

- Solutions architecture
- Targeted communications
- Social media outreach
- Digital marketing
- Web services and digital transformation
- User-centered design
- Organizational change management
- Training and education
- Analytics and optimization



## Contact Us

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